

Class Act School Showdown

Eligibility

- Must be an elementary, middle, or high school that is within our SEG groups. Can be public or private.

Guidelines

- To enter, the school's principal will need to fill out the online form.
- Each school will need to create a video under 2 minutes showcasing what the school represents and what they would do with the prize money to better their school.
- Each school must upload and submit their entry video by September 24th.
- Each school is responsible for ensuring that everyone on the video has a media release form on file with the school.
- Voting will commence October 1-November 30.
- The two schools with the most votes at the end of the competition will receive a \$5,000 cash prize. Winners will be notified December 3, and the checks will be presented the week of December 16th.

Rules

- One entry per person per day.
- Watch for bonus opportunities on social media.

Guidelines for Prize Money

- All \$5K is to be used for the winner school as decided by the school, with the principal making the final call. Funds should be used for what was stated in the submitted video.
- Funds can be used for multiple projects if desired.
- Plan for funds should be implemented by Spring 2020 and school will allow Class Act to complete a follow up visit.
- Follow up will include video, photo, an article, and a press release.
- Funds should be used to enhance the student and/or teacher experience, whether it be educational, beautification, building maintenance, or furniture. If unsure, please contact Kimberly Cyrus at kcyrus@classact.org.